

Facts – What does AmFirst Life Insurance Company I.I. do with your personal information?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Name, address, phone number, and contact information
- Social Security number
- Income and employment information
- Insurance policy and claim information
- Credit and financial information

How?

All financial companies need to share customers' personal information to run their everyday business. Below we list the reasons financial companies can share customers' personal information, the reasons AmFirst Life chooses to share, and whether you can limit this sharing:

Reasons We Can Share Your Personal Information

	Does AmFirst Life Insurance Company I.I. share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes (information about your transactions and experiences)	Yes	No
For our affiliates' everyday business purposes (information about your creditworthiness)	No	Yes
For affiliates to market to you	No	Yes
For nonaffiliates to market to you	No	Yes

To Limit Our Sharing

Call: 888-538-6941

Please note:

If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.

Who We Are

Who is providing this notice? AmFirst Life Insurance Company I.I.

What We Do

How does AmFirst Life protect my personal information?

We use security measures that comply with federal law. These include computer safeguards and secured files and buildings.

How does AmFirst Life collect my personal information?

We collect personal information when you:

- Apply for insurance
- Pay insurance premiums
- File an insurance claim
- Provide employment or financial information

We may also collect information from consumer reporting agencies, medical providers, employers, and other financial institutions.

Why can't I limit all sharing?

Federal law gives you the right to limit only:

- Sharing for affiliates' everyday business purposes (creditworthiness information)
- Affiliates using your information to market to you
- Sharing for nonaffiliates to market to you

Definitions

Affiliates – Companies related by common ownership or control.

Nonaffiliates – Companies not related by common ownership or control.

Joint Marketing – A formal agreement between nonaffiliated financial companies that together market financial products or services.

Additional State Privacy Rights

California Residents

Under the California Consumer Privacy Act (CCPA/CPRA), California residents have the right to:

- Know the categories of personal information collected
- Request access to personal information collected
- Request deletion of certain personal information
- Request disclosure of categories of personal information shared
- Opt out of the sale of personal information (AmFirst Life does not sell personal information)

Nevada Residents

Nevada law allows customers to request that their personal information not be sold to certain third parties. AmFirst Life does not sell personal information. Nevada residents may still submit requests by contacting us.

Vermont Residents

We will not disclose information about your creditworthiness to our affiliates or allow our affiliates to market to you unless Vermont law permits us to do so.

Nebraska Residents

Nebraska residents may request access to personal information maintained by AmFirst Life and request correction of inaccurate information, subject to applicable law.

Notice of Insurance Information Practices (Big 15 States)

Applies to residents of: Arizona, California, Connecticut, Georgia, Illinois, Maine, Massachusetts, Minnesota, Montana, Nevada, New Jersey, North Carolina, Ohio, Oregon, and Virginia

We may collect personal information about you from persons other than you, including:

- Medical professionals
- Insurance support organizations
- Consumer reporting agencies
- Employers or business associates
- Other insurers

Information collected may include your name, address, age, medical history, insurance history, driving records, and other personal characteristics.

You have the right to:

- Request access to personal information we maintain about you
- Request correction or amendment of inaccurate information
- Receive a copy of personal information maintained about you

Requests will generally be fulfilled within 30 business days as permitted by law.

Questions or Privacy Requests

AmFirst Life Insurance Company I.I.

Attn: Privacy Officer

P.O. Box 16708

Jackson, MS 39236

Phone: 888-538-6941